

FOR IMMEDIATE RELEASE

April 30, 2010

INTERNATIONALLY RENOWNED DIRECTOR ATTACHED TO THE *SACRIFICE* MUSICAL COMING TO LONDON'S WEST END

SHANGHAI (simultaneously in London, UK). Coinciding with the opening night of the Expo 2010 Shanghai, the *Sacrifice* partners (producers **Toby Simkin, William Ong** and authors **Kenneth Clarke, Richard Daniels** and **Mark Troop**) are pleased to announce the attachment of internationally renowned stage director, Bobby Garcia to direct the musical of *Sacrifice*. In addition to the feature film version, the musical is in development now to open in London's West End after an Asian workshop production.

"I have known Bobby for years, and greatly respected his unique ability to re-tell a foreign story to Asian audiences with his Asian productions of 'The King and I', 'Rodgers & Hammerstein's Cinderella' and 'Hairspray'. I have been searching for a Director with an Asian sensibility to tell our love story to western audiences, Bobby was the #1 perfect choice." said Toby Simkin, Lead Producer.

Bobby Garcia was born in Asia and raised in North America.

"I am really excited to helm this unique project as we head to London's West End. The score is a beautiful fusion of ancient Chinese and modern western sound, and the story is one of the greatest love stories of all time." said Bobby Garcia

Sacrifice is the story of Emperor Xuanzong (of the prosperous Tang dynasty 618-907 AD) who brings Yang GuiFei, one of China's most beautiful women, into his court as a concubine. When they adopt China's greatest villain, the barbarian An Lushan, their fateful triumvirate creates China's greatest love story.

Bobby Garcia has worked in film, television, stage and live concert entertainment. Many of his shows have been staged throughout the Asian region including mainland China, Hong Kong SAR, Korea, Malaysia, the Philippines, and Singapore. Notable stage productions include *The 25th Annual Putnam County Spelling Bee* (Manila & Singapore), *Hairspray*, *Rodgers & Hammerstein's Cinderella* (Asia tour), *Dogeaters*, *Avenue Q* (Manila & Singapore), *The King & I* (Asia tour), *Disney's Beauty & The Beast*, *Baby*, *Urinetown*, *Dreamgirls*, *The Rocky*

Toby Simkin
presents
Love & Treachery in Ancient China
written & composed by
Kenneth Clarke, Richard Daniels & Mark Troop
www.SacrificeWorldwide.com



**SACRIFICE***The Sacrifice of Yang GuiFei*

Horror Show, Proof, Tick, Tick... Boom!, Hedwig & The Angry Inch, Jesus Christ Superstar, How I Learned To Drive, and Rent (Manila & Singapore). Concerts and TV Specials include Lea Salonga: Your Songs, Lea Salonga: The Broadway Concert, Night of the Champions, The Prince of Pop & the Comedy Concert Queen, Lea Salonga: Songs From Home, Erik Santos Solo at the Coliseum and Lea Salonga: Home For Christmas. He was also an Associate Director for Miss Saigon and was Hong Kong Disneyland's first Show Director opening the park in 2005. Upcoming and future projects include the Broadway bound musical Rue McClanahan's My First Five Husbands, the US National Tour of Cinderella, Xanadu and A Little Night Music in Manila & Singapore. He is the winner of two Aliw Awards (Live Entertainment Awards) for Direction.

Sacrifice is a great story, but that a most famous Chinese story is written so beautifully by a western team gives this project a very unique production perspective.

Bobby Garcia and the authors (Kenneth Clarke, Richard Daniels and Mark Troop) have already been hard at work in the past couple of months developing the musical structure and characters in preparation for an Asian workshop production, prior to the London opening. The team is currently preparing a new demo recording which will be made available on the official website in the summer of 2010.

Dates of both the Asian workshop and the London opening will be announced on our official website at a future time.

For further information visit: www.SacrificeWorldwide.com