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FOR IMMEDIATE RELEASE

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GLOBAL BI-LINGUAL WEBSITE LAUNCHED FOR SACRIFICE FANS

SHANGHAI (simultaneously in London, UK). The *Sacrifice* partners (producer **Toby Simkin** and authors **Kenneth Clarke**, **Richard Daniels** and **Mark Troop**) are pleased to launch the website to support all global operations of the forthcoming musical and film *Sacrifice* (in the PRC, *The Sacrifice of Yang GuiFei*).

www.SacrificeWorldwide.com

The website is designed to enhance the *Sacrifice* brand, and bring accurate, real-time information to global fans of the upcoming musical productions and motion picture.

The website has detailed information about the show's history and development in realizing the musical and motion picture, and has a large authoritative historical section providing users with the background to the real stories and pictures of the famous people, places, period, poetry, pleasures, perspective and production depicted.

The site also contains downloadable MP3's from a 2008 demo recording.

Sacrifice is the story of Emperor Xuanzong (of the prosperous Tang dynasty 618-907 AD) who brings Yang GuiFei, one of China's most beautiful women, into his court as a concubine. When they adopt China's greatest villain, the barbarian An Lushan, their fateful triumvirate creates China's greatest love story.

Sacrifice is a great story, but that a most famous Chinese story is written so beautifully by a western team gives this project a very unique production and marketing perspective.

The *Sacrifice* partners recently announced the signing of a letter of intent to co-produce a motion picture in the PRC - *The Sacrifice of Yang GuiFei*.

For further information visit: www.SacrificeWorldwide.com

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Toby Simkin
presents
Love & Treachery in Ancient China
written & composed by
Kenneth Clarke, Richard Daniels & Mark Troop
www.SacrificeWorldwide.com

