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## Director Bobby Garcia Attached to West End's Forthcoming 'Sacrifice'

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Friday, April 30, 2010: Posted: 11:04 AM - by [BWW News Desk](#)

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Coinciding with the opening night of the Expo 2010 Shanghai, the Sacrifice partners (producers [Toby Simkin](#), William Ong and authors [Kenneth Clarke](#), Richard Daniels and Mark Troop) are pleased to announce the attachment of internationally renowned stage director, Bobby Garcia to direct the musical of Sacrifice. In addition to the feature film version, the musical is in development now to open in London's West End after an Asian workshop production.

"I have known Bobby for years, and greatly respected his unique ability to re-tell a foreign story to Asian audiences with his Asian productions of 'The King and I', 'Rodgers & Hammerstein's Cinderella' and 'Hairspray'. I have been searching for a Director with an Asian sensibility to tell our love story to western audiences, Bobby was the #1 perfect choice." said [Toby Simkin](#), Lead Producer.

Bobby Garcia was born in Asia and raised in North America.

"I am really excited to helm this unique project as we head to London's West End. The score is a beautiful fusion of ancient Chinese and modern western sound, and the story is one of the greatest love stories of all time." said Bobby Garcia

Sacrifice is the story of Emperor Xuanzong (of the prosperous Tang dynasty 618-907 AD) who brings Yang Guifei, one of China's most beautiful women, into his court as a concubine. When they adopt China's greatest villain, the barbarian An Lushan, their fateful triumvirate creates China's greatest love story.

Bobby Garcia has worked in film, television, stage and live concert entertainment. Many of his shows have been staged throughout the Asian region including mainland China, Hong Kong SAR, Korea, Malaysia, the Philippines, and Singapore. Notable stage productions include The 25th Annual Putnam County Spelling Bee (Manila & Singapore), Hairspray, Rodgers & Hammerstein's Cinderella (Asia tour), Dogeaters, Avenue Q (Manila & Singapore), The King & I (Asia tour), Disney's Beauty & The Beast, Baby, Urinetown, Dreamgirls, The Rocky Horror Show, Proof, Tick, Tick... Boom!, Hedwig & The Angry Inch, Jesus Christ Superstar, How I Learned to Drive, and Rent (Manila & Singapore). Concerts and TV Specials include [Lea Salonga](#): Your Songs, [Lea Salonga](#): The Broadway Concert, Night of the Champions, The Prince of Pop & the Comedy Concert Queen, [Lea Salonga](#): Songs From Home, Erik Santos Solo at the Coliseum and [Lea Salonga](#): Home For Christmas. He was also an Associate Director for Miss Saigon and was Hong Kong Disneyland's first Show Director opening the park in 2005. Upcoming and future projects include the Broadway bound musical [Rue McClanahan](#)'s My First Five Husbands, the US National Tour of Cinderella, Xanadu and A Little Night Music in Manila & Singapore. He is the winner of two Aliw Awards (Live Entertainment Awards) for Direction.

Sacrifice is a great story, but that a most famous Chinese story is written so beautifully by a western team gives this project a very unique production perspective.

Bobby Garcia and the authors ([Kenneth Clarke](#), Richard Daniels and Mark Troop) have already been hard at work in the past couple of months developing the musical structure and characters in preparation for an Asian workshop production, prior to the London opening. The team is currently preparing a new demo recording which will be made available on the official website in the summer of 2010.

Dates of both the Asian workshop and the London opening will be announced on our official website at a future time.

For further information visit [www.SacrificeWorldwide.com](http://www.SacrificeWorldwide.com).

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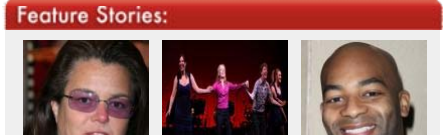
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Photo Coverage: EVERYDAY RAPTURE Opening Night Party



Photos: NY City Center Sondheim Tribute - Part 1



Photos: NY City Center Sondheim Tribute - Part 2



Photos: Bonnet Competition - Part 1

**Feature Stories:**

- Photos: RAPTURE Red Carpet
- Photos: EVERDAY RAPTURE Curtain Call
- Dixon Leads UNCHAIN MY HEART on Bway

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ROUNDABOUT THEATRE COMPANY

**Photo Coverage:**

- BC/EFA's Easter Bonnet Competition - Part 2
- Cast of GLEE at Academy of Television Arts and Sciences
- HBO's ENTOURAGE On Location At Urth Cafe
- New York City Gala - Tribute to SONDHEIM Part 2
- Grace Jones At Royal Albert Hall
- New York City Center Gala Honoring SONDHEIM- Part 1
- Chenoweth Honored at City of Hope's Women of the Year Lunch...
- ENRON - Opening Night After Party
- Stritch & LuPone Guest on 30 Rock!

[VIEW MORE](#)

**Interviews**

BWW Interviews: Lola Cohen, Author of 'The Lee Strasberg Notes'

Director Bobby Garcia Attached to West End's Forthcoming 'Sacrifice'

Interview: Stephen Kunken, One of ENRON's Corporate Baddies

Photo Flash: SWEET CHARITY At Theatre Royal Haymarket

BWW Interviews: Luis Álvarez, primer productor espaÑol en estrenar en Broadway

TWITTER WATCH: Andrew Lloyd Webber Joins Twitter

**West End**

24th Street Theatre Announces Their Upcoming Events

CoActive Content Presents THE KING OF THE DESERT 5/6-6/11

**Los Angeles**

BWW Review: EROTIC BROADWAY

BWW Reviews: Thrifty Thrilling 39 STEPS @ Ahmanson

BWW Reviews: Flashes of Drama Illuminate Suburban I DO I DO

**Chicago**

BWW Contest: Enter to Win Tickets to Diana

**Stage to Screen**

Photo Coverage: Tribeca Film Festival Awards

### Today's HOT Topics:

- RED
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- ADDAMS FAMILY
- PROMISES...
- LA CAGE...
- GLEE

### Latest News:

Last Update: 4/30 at 12:20 PM

Photos: Miranda Hosts Hispanic Federation Gala

Paltrow Says No to Appearing on Stage 'Right Now'

BWW Contest: Enter to Win Tickets to Diana Ross!

TV: AMERICAN IDIOT Performs on Letterman!

THE ADDAMS FAMILY Announces 2011 Tour

Photos: LOVE, LOSS Welcomes Shields et al.

FLASHBACK FRIDAY: Exhibit 'A'

TV: Year on the Road w/ MAMMA MIA! - We're On TV!

SHOW BIZ: Rush, Letters &...

Metropolitan Opera Announces Cast Change Advisory For CARMEN

DAWDY! Celebrates On Year Anniversary 5/1

LIMONADE TOUS LES JOURS Extends Through 5/9 At The New Voice Project

THE BURNT PART BOYS Begins Previews Tonight 4/30 At at Playwrights Horizons

Good Night Out Presents SWING May 22- June 12

RIALTO CHATTER: PROMISES

**Regional News:**

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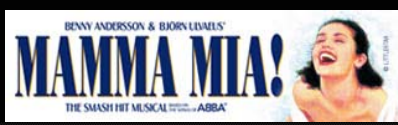
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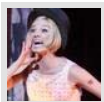


## LOVE NEVER DIES Blog: More from Jo Miles

by LOVE NEVER DIES Blog



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**Photo Flash: SWEET CHARITY AT Theatre Royal Haymarket**

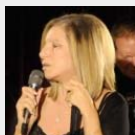


**TWITTER WATCH: Andrew Lloyd Webber Joins Twitter**



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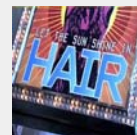
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**Photo Flash: HAIR Opens in the West End**



**BWW TV: Opening Night of HAIR in London!**

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### MORE NEWS AND FEATURES

**RIALTO CHATTER: PROMISES to Go to West End w/ Hayes?**  
by Rialto Chatter

(Apr. 30 9:43 AM) - The U.K. Daily Mail is speculating that the current revival of PROMISES, PROMISES, which opened on Broadway on April 25, 2010, may be getting West End treatment with the show's star, Sean Hayes.



**RIALTO CHATTER: FENCES Headed to the West End?**  
by Rialto Chatter

(Apr. 30 9:25 AM) - The U.K. Daily Mail is reporting that the Broadway production of FENCES, starring Denzel Washington and Viola Davis may transfer to the West End following it's final curtain call in New York on July 11, 2010. Washington is reportedly in the early stages of negotiations to make the transfer with the show.

**Photo Coverage: SWEET CHARITY With Outhwaite, Gabrielle And Umbers**  
by BWW News Desk

(Apr. 30 6:47 AM) - Sweet Charity, starring Tamzin Outhwaite, is now running at the Theatre Royal Haymarket. Here are some shots of the show!

**Hayley Tamaddon Announced As Lady Of The Lake In SPAMALOT**  
by BWW News Desk

(Apr. 30 6:37 AM) - Hayley Tamaddon has been announced to play the Lady of the Lake in Spamalot on tour.



**Jessie Buckley To Star In Feature Film JOIN MY BAND**  
by BWW News Desk



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**RIALTO CHATTER: PROMISES to Go to West End w/ Hayes?**

**RIALTO CHATTER: FENCES Headed to the West End?**

**UK Regional News**

**Catrall & Kisson Confirmed for ANTHONY & CLEOPATRA in Liverpool, 10/8-11/13**

**Dash Arts Launches Dash Arabic Series, Kicks Off In May**

**Leanne Jones To Star In TICK, TICK...BOOM! Revival, Opens May 20**

**Photo Coverage: Samsung Celebrates Launch of 3D TV**

**ATG Announces New Transatlantic Business Model; Aims to Import American Shows**

**Fuel Theatre Announces Their Spring Season Schedule**

**Former 'EastEnders' Duffett and Jordan Star in VINCENT RIVER, 5/18 - 6/5**

**Earth, Wind & Fire tour the UK in July, Kicks Off July 20**

**Sell a Door Announces Double Fringe Festival Hit**

**BBC Proms Celebrates Sondheim's Birthday With 'Sondheim At 80,' July 31**

**Janie Dee, Aden Gillett, & Robert Portal Begin Run in THE LITTLE HUT at the Yvonne Arnaud Theatre, 4/26**

**Almond to Star in Ravenhill and Mitchell's TEN PLAGUES at Royal Court, 4/25**

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